

Arthur de Padua

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About

I'm a **UI/UX designer working since 2008 on games** for consoles, PC, handheld, web and mobile. I'm able to drive the UI design process from planning to implementation and post-launch.

Education

Bachelor in Industrial Design

UNESP, Brazil, from 2003 to 2008

Design Skills

- UI Design, Graphic design, Typography and Lettering, Motion graphics and Animation
- Illustrator, Photoshop, After Effects for video prototyping and VFX

Software Skills

- **Figma**, Adobe **XD**, **Axure RP** and **Animate** for design, animation and UI prototyping
- **Illustrator**, **Photoshop**, After Effects for video prototyping and VFX
- **Unreal Engine 5**: UMG layouting, animation and interaction programming.
- **Material** authoring and VFX for UI

Languages

Portuguese, English, Spanish, Basic Japanese

Work Experience

Sr. UI/UX Designer, QI Games

Mar 2022 - Dec 2022 | Calgary, Canada | Full Time

- Wireframing, prototyping, UI art direction and asset planning.
- Also implementing some of the UI in Unreal Engine (**UMG**)

Sr. UI/UX Designer, New World Interactive

Oct 2016 - Feb 2022 | Brazil and Calgary, Canada | Full Time

- Wireframing, screen flow, prototyping, UI art direction and asset planning. **UMG** animations and layouts.
- **Insurgency: Sandstorm**, a first person shooter, shipped on *Steam*, *Epic Store*, and **consoles** (*PS4*, *PS5* & *Xbox Series*)
- **Day of Infamy**, a WW2 first person shooter, shipped on *Steam*

Sr. UI/UX Designer, Webcore Games

Feb 2011 - Oct 2016 | São Paulo, Brazil | Full Time

- Wireframing, prototyping, art direction and asset planning
- Designed UI for more than 19 shipped projects as mobile games, web games, mobile apps and websites. And one console (**PS4**) title.

UI Designer, Ubisoft São Paulo

Nov 2008 - Nov 2010 | São Paulo, Brazil | Full Time

- Wireframing, prototyping, asset planning
- Shipped 3 handheld titles: *Imagine Detective* and *Michael Jackson: The Experience* for **Nintendo DS**; *Michael Jackson: The Experience* for the **Sony Playstation Portable**.